

Icon #1. Live Resin

Description: Live resin is a type of concentrate that is produced using a unique technique—freshly harvested cannabis is frozen to a subcritical temperature prior to and throughout the extraction process, skipping the drying and curing phases.

Vision for design: Because the cannabis is harvested wet I am thinking of a marijuana leaf surrounded by a water droplet.

Icon #2. Terp Tribe

Description: Product collaborations with local farmers. They grow and we extract for retail sale concentrates.

Vision for design: Hands Shaking over rolling hills of farmland

Icon #3. Cold Processed

Description: in order to process Live Resin concentrates we must freeze the marijuana material and extract using sub freezing solvents and other techniques to create ultra premium concentrates

Vision for design: an ice cube around a piece of lab dish or utensil. (Or) A science lab beaker with frost or icicles coming off of it.

Icon #4. Nug Run

Description: Our extracts are made from Premium Flower (other competitors use less valuable parts of the plant).

Vision for design: I gave you an example below of a flower silhouette I think will work.

Icon # 5. Ultra refined

Description: Once we extract marijuana it turns into a crude like oil that we refine multiple times to increase the quality of the extracts.

Vision for design: I have attached two oil refinery icons that may work.

Icon # 6. Cured resin

Description: Unlike our live resin products we also have products that start with cannabis that has been dried and cured before we extract it.

Vision for design: Water droplet with heat waves coming off of it

Icon # 7 Full spectrum

Description: At Bodhi High we extract the whole plant including all of the cannabinoids. We are delicate in our processes to keep all the cannabinoids intact until the final product is made.

Vision For design: I really like the scientific cart of molecules to show the full spectrum.

Icon #8 Collab

Description: We often collaborate with other competitors to give the consumers some extra special limited products

Vision for design: Hands shaking with a heart around it?

Icon #9 Loud

Description: Loud is an industry term used to describe how flavorful a product is.

Vision for design: loud speaker

Icon #10 Limited Run

Description: Some of our products are small batches and hand crafted. These items are usually in short supply and only available while they last.

Vision for design: clock with shopping cart.

Icon Style examples and Ideas: Below are examples of my vision for the design of each icon. These are simply just examples and are not exactly what I am looking for. Feel free to use your own designs and ideas. You are a professional designer (not me lol). I encourage you to get creative with these icons. Here is a photo of how they will be used.

This is one of our competitors (Optimum Extracts) that is also using icons (foil stamped) on the front of their packaging.



OPTIMUM EXTRACTS
LIVE RESIN



FRESH FROZEN
EXTRACTION



MICRO
DIAMONDS



HIGH POTENCY



FULL SPECTRUM

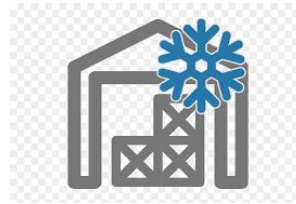
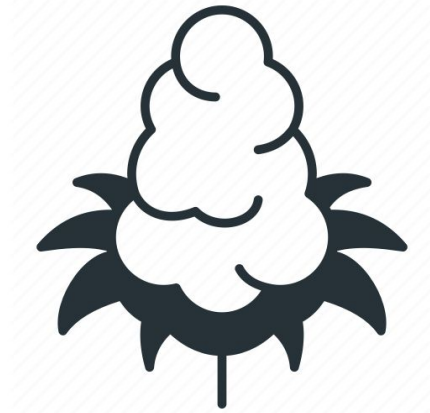
PAPAYA
PUNCH

 HYBRID 

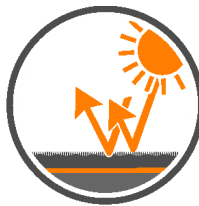
MICRO DIAMONDS LIVE RESIN

83% TOTAL





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VEGAN



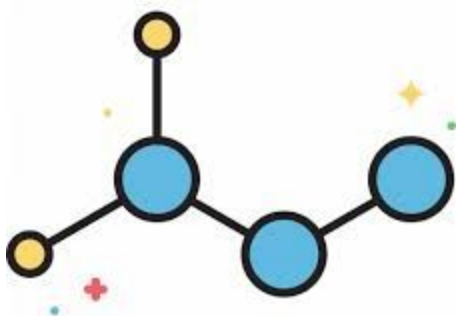
LAB-TESTED



FULL
SPECTRUM



USA MADE



Full Spectrum